

Uncorked

a wine auction



It is with great excitement that we announce the third annual *Uncorked* Wine Auction, benefiting Family Building Blocks, a local child abuse prevention program. For twelve years Family Building Blocks has worked to keep children safe and families together. With the countless pressures facing communities today, the comprehensive assistance provided by Family Building Blocks has helped hundreds of children at risk of harm remain safely in the care of their own parents.

On **Saturday, May 15th, 2010**, over 400 wine lovers will gather at the beautiful Zenith Vineyard event facility in West Salem to raise their glasses and their bids on behalf of children at risk of abuse. *Uncorked* is a one-of-a-kind auction, featuring sought-after wines from top producers as well as unique travel and culinary opportunities. This event has been a tremendous success, raising over \$418,000!

We'd like to invite you to become one of our valuable sponsors and a vital part of this very special night. Your participation as an auction sponsor helps ensure that every dollar raised through ticket sales and at the event itself goes directly to support children and families in need. With the generous support of partners like you, **our goal is to raise an additional \$300,000** to help reach some of the 150 children who now wait for our services.

Our sponsors are proudly and publicly acknowledged in a variety of ways. Please read below for an explanation of opportunities and benefits. If there are other benefits or acknowledgements you'd like to see, please let us know.

We eagerly anticipate collaborating with you on this exciting event. Thank you for your thoughtful consideration of this request. We're looking forward to hearing from you!

2010 *Uncorked* Wine Auction



- Date:** Saturday, May 15, 2010
- Location:** Zenith Vineyard's West Salem event facility
- For:** A benefit for Family Building Blocks, our local child abuse prevention program
- Attendance:** 400-500 wine buyers and guests.
- Cost:** Tickets are \$200 per person.
Sponsorships are available ranging from \$4,000 to \$20,000.
- Format:** *Winemakers' Reception and Silent Auction*
Select winemakers and local chefs are featured. Each will offer wine pours and hors d'oeuvres. Vie for your favorite silent auction packages while enjoying an entertaining, educational and tasteful atmosphere.
- Gourmet Dinner and Live Auction*
Multi-course dinner, paired with wines from critically acclaimed winemakers. The live auction includes wine and wine-related luxury packages, vacations, culinary experiences and more.
- Fundraising Goal:** **\$300,000** for 2010. With an unstable economy, comes an even greater need to help families in crisis. These funds will help us reach some of the 150 children who now are on our waiting list for services.
- History:** **Over \$418,000 has been raised!** These funds went directly to help fund therapeutic classes for young children, ages birth to 5 years.
Highlights from the *Uncorked* 2009 live auction:
- Tickets for four to the 2009 Masters Tournament with luxury housing, first-class transportation, dining and butler service—and plenty of excellent wine.
 - A trip for four to Cortona, Italy to experience the Tuscan wine region.
 - Rare vintage Bordeaux from 1978.
 - A private jet trip to a Mariners game in Seattle, Washington.
 - A trip for 4 to Villagio Inn & Spa in Napa Valley.
- Contact Info:** Please visit our website at: www.uncorkedwineauction.org or contact our event coordinator, Brooke Gries, at (503) 566-2132.

Sponsorship Opportunities for “*Uncorked Wine Auction*”

A benefit for Family Building Blocks

Balthazar - Presenting Sponsor (\$20,000)

- ◆ “(Your Business Name) Presents” and logo will be displayed on:
 - All event press releases and advertising
 - All printed invitations and promotional materials
 - The back of each bid paddle
 - Signs at each wine tasting station
 - Signage at your personal table identifying you as the Presenting Sponsor
 - The front of the event catalog
 - In the Family Building Blocks quarterly newsletter (4,000 distributed)
 - The Family Building Blocks website, including a link to your company
 - The “Uncorked” event website, including a link to your company
- ◆ On screen recognition during event
- ◆ Acknowledgement from stage during live auction
- ◆ Full page custom ad and a personal letter from CEO in catalog
- ◆ A table for ten in a prime location reserved for you and your guests
- ◆ A very special welcome basket at your table
- ◆ Limousine transportation to and from the event site
- ◆ Room and breakfast at the Phoenix Grand Hotel
- ◆ Option to provide wine themed parting gifts
- ◆ Wine Steward assisting your table during dinner & live auction
- ◆ A representative from one of our featured wineries will join your table during dinner to enrich your food and wine experience

Imperial - Supporting Sponsor (\$10,000)

- ◆ Your name and logo on:
 - A full page custom ad in the event catalog
 - All printed invitations and promotional materials
 - Signage at your personal table identifying you as a sponsor
 - In the Family Building Blocks quarterly newsletter (4,000 distributed)
 - The Family Building Blocks website, including a link to your company
 - The “Uncorked” event website, including a link to your company
- ◆ On screen recognition during the event
- ◆ Acknowledgement from the stage during the live auction
- ◆ Table signage highlighting your sponsorship
- ◆ A table of ten in a prime location reserved for you and your guests
- ◆ Limousine transportation to and from the event site

- ◆ A welcome basket of special treats at your table
- ◆ Option to provide wine themed parting gifts
- ◆ Wine Steward assisting your table during dinner & live auction
- ◆ A representative from one of our featured wineries will join your table during dinner to enrich your food and wine experience

More Sponsorship Opportunities for “Uncorked Wine Auction”

A benefit for Family Building Blocks

Jeroboam Sponsor (\$7,500)

- ◆ A half-page custom ad in the event catalog
- ◆ Your logo placed on event invitations and promotional materials
- ◆ Acknowledgement from the stage during the live auction
- ◆ Your logo and name in the Family Building Blocks newsletter (4,000 distributed)
- ◆ Your logo, name and link on the event website
- ◆ A table of ten reserved for you and your guests
- ◆ Table signage highlighting your sponsorship
- ◆ Limousine transportation to and from the event site
- ◆ A welcome basket of special treats at your table
- ◆ Option to provide wine themed parting gifts
- ◆ Wine Steward assisting your table during dinner & live auction
- ◆ A representative from one of our featured wineries will join your table during dinner to enrich your food and wine experience

Magnum Sponsor (\$4,000)

- ◆ Your name in the event catalog
- ◆ Your name in the Family Building Blocks newsletter (4,000 distributed)
- ◆ Your name on the event website
- ◆ A table of ten reserved for you and your guests
- ◆ Table signage highlighting your sponsorship
- ◆ Shared Wine Steward assisting your table during dinner & live auction
- ◆ A representative from one of our featured wineries will join your table during dinner to enrich your food and wine experience