



Uncorked
a wine auction

Sponsorships 2012

A benefit for Family Building Blocks

We are excited to announce our 5th annual *Uncorked Wine Auction*. We've worked hard to create an outstanding wine event for Salem...and we have you to thank for its success. With your past support, we've collectively raised over \$1,100,000 for a very good reason- to prevent child abuse and neglect in our community.

Family Building Blocks has been "*keeping children safe and families together*" for 15 years. We reach out to those in need with home visits, therapeutic classes for children ages 0-5 and parenting classes as well as many other services.

We'd like to invite you to join us on **Saturday, May 12, 2012**, as over 400 wine lovers gather at Zenith Vineyard in West Salem to raise their glasses and their bids on behalf of children at risk of abuse.

We sincerely hope you will return as a valued sponsor for this very special night! Your participation as an event sponsor helps ensure that every dollar raised through ticket sales and the auction goes directly to support children and families in need.

Our sponsors are proudly and publicly acknowledged in a variety of ways. Please see the attached explanation of opportunities and benefits. For more information about our event please visit www.uncorkedwineauction.org.

We greatly appreciate all that you have done and hope to partner with you again.

2012 *Uncorked* Wine Auction



- Date:** Saturday, May 12, 2012
- Location:** Zenith Vineyard's West Salem event facility
- For:** A benefit for Family Building Blocks, our local child abuse prevention program
- Attendance:** 400-500 wine buyers and guests.
- Cost:** Tickets are \$200 per person.
Sponsorships are available ranging from \$4,000 to \$20,000.
- Format:** *Winemakers' Reception and Silent Auction*
Select winemakers and local chefs are featured. Each will offer wine pours and hors d'oeuvres. Vie for your favorite silent auction packages while enjoying an entertaining, educational and tasteful atmosphere.
- Gourmet Dinner and Live Auction*
Multi-course dinner, paired with wines from critically-acclaimed winemakers. The live auction includes wine and wine-related luxury packages, vacations, culinary experiences and more.
- Fundraising Goal:** **\$400,000** for 2012. With an unstable economy comes an even greater need to help families in crisis.
- History:** **Over \$1,100,000 has been raised** since 2008! This money directly impacts the lives of children and families in our community who need it most.

Highlights from past auctions:

- Kentucky Derby- VIP Trip
Sold for \$43,000
- 52 Weeks of French Wine- private collection of premium wine.
Sold for \$16,500.
- 12 Legendary bottles of Bordeaux from 1975-1988.
Sold for \$6,000.
- Big Washington Reds- Leonetti Cellars, DeLille, Quilceda Creek.
Sold for \$8,000
- Private Jet Trip to the Fairmont Empress in Victoria, British Columbia
Sold for \$14,000

Sponsorship Opportunities for “*Uncorked Wine Auction*”

A benefit for Family Building Blocks

Balthazar - Presenting Sponsor (\$20,000)

- ◆ “Presented by (Your Business Name)” and logo will be displayed:
 - On all event press releases and advertising
 - On all printed invitations and promotional materials
 - On the back of each bid paddle
 - At your table identifying you as the Presenting Sponsor
 - On the front of the event catalog
 - In the Family Building Blocks quarterly newsletter (4,000 distributed)
 - On Family Building Blocks’ website, including a link to your company’s website
 - On the “Uncorked” event website, including a link to your company’s website
 - On all email updates
- ◆ On screen recognition during the event
- ◆ Acknowledgement from the stage during the live auction
- ◆ Full page custom ad and a personal letter from your CEO in the catalog
- ◆ A table for ten in a prime location with a featured winemaker or winery representative joining your table and serving wine OR a table for twelve total guests
- ◆ A very special welcome basket at your table
- ◆ Limousine transportation to and from the event site
- ◆ Room at the Phoenix Grand Hotel or voucher for a room at later date
- ◆ Option to provide wine themed parting gifts

Imperial Sponsor (\$10,000)

- ◆ Your name will be displayed:
 - On a full page custom ad in the event catalog
 - On printed invitations and promotional materials
 - At your table identifying you as a sponsor
 - In the Family Building Blocks quarterly newsletter (4,000 distributed)
 - On the Family Building Blocks website, including a link to your company
 - On the “Uncorked” event website, including a link to your company
- ◆ On screen recognition during the event
- ◆ Acknowledgement from the stage during the live auction
- ◆ Table signage highlighting your sponsorship
- ◆ A table for ten in a prime location with a featured winemaker or winery representative joining your table and serving wine OR a table for twelve total guests
- ◆ Limousine transportation to and from the event site
- ◆ A welcome basket of special treats at your table
- ◆ Option to provide wine themed parting gifts

More Sponsorship Opportunities for “Uncorked Wine Auction”

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Jeroboam Sponsor (\$7,500)

- ◆ A half-page custom ad in the event catalog
- ◆ Your name or logo placed on event invitations and promotional materials
- ◆ Acknowledgement from the stage during the live auction
- ◆ Your logo and name in the Family Building Blocks newsletter (4,000 distributed)
- ◆ Your logo, name and link on the event website
- ◆ A table for ten in a prime location with a featured winemaker or winery representative joining your table and serving wine OR a table for twelve total guests
- ◆ Table signage highlighting your sponsorship
- ◆ Limousine transportation to and from the event site
- ◆ A welcome basket of special treats at your table
- ◆ Option to provide wine themed parting gifts

Magnum Sponsor (\$4,000)

- ◆ Your name in the event catalog
- ◆ Your name in the Family Building Blocks newsletter (4,000 distributed)
- ◆ Your name on the event website
- ◆ A table for ten with a featured winemaker or winery representative joining your table and serving wine OR a table for twelve total guests
- ◆ Table signage highlighting your sponsorship

Sponsor Confirmation Form

Uncorked Wine Auction

May 12, 2012

Yes, we would be pleased to participate as a sponsor of Uncorked Wine Auction

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Sponsor Level Selected

Balthazar Sponsor \$20,000
(tax- deductible amount: \$18,800)

Imperial Sponsor \$10,000
(tax- deductible amount: \$8,800)

Jeroboam Sponsor \$7,500
(tax- deductible amount: \$6,300)

Magnum Sponsor \$4,000
(tax- deductible amount: \$2,800)

Please list our sponsor name as _____

Contact for marketing materials including logo & print ad

Contact Name _____ Phone _____

Email _____ Fax _____

Thank you for your support of *Uncorked Wine Auction* and Family Building Blocks.

Family Building Blocks is a 501 (c) (3) non-profit organization.

Tax ID: 93-1233373

Please make checks payable to: Family Building Blocks

**Please return this confirmation and payment to Brooke Gries at
2425 Lancaster Drive NE, Salem OR 97305**