



Dear Friends:

It is with deep pleasure that we announce an exclusive new annual event, *Uncorked* – a wine auction benefiting Family Building Blocks, our local child abuse prevention program.

For over 10 years, Family Building Blocks has worked tirelessly to keep children safe and families together. With the countless pressures and difficulties facing communities today – everything from abject poverty to drug use – the comprehensive assistance provided by Family Building Blocks has helped hundreds of children at risk of harm remain safely in the care of their own parents and avoid the trauma and expense of foster care.

On **Saturday, May 17th, 2008**, over 300 wine lovers will gather at the beautiful new Zenith Vineyard event facility to raise their glasses and their paddles on behalf of children at risk of abuse. *Uncorked* is shaping up to be the premier auction of its kind in the Willamette Valley, featuring sought-after wines from top producers and one-of-a-kind travel and culinary opportunities.

We'd like to invite you to become one of our founding sponsors and a vital part of this very special night. Your participation as an auction sponsor helps ensure that every dollar raised through ticket sales and at the event itself goes directly to support children and families in need. With the generous support of partners like you, **our first year goal is to raise \$250,000** to help reach some of the 150 children who now wait for our services.

Our sponsors are proudly and publicly acknowledged in a variety of ways. Please see the attached explanation of opportunities and benefits. If there are other benefits or acknowledgements you'd like to see, please let us know. We are absolutely committed to making this the best possible experience for you and are open to additional suggestions.

We eagerly anticipate collaborating with you on this exciting new event. On behalf of our community's children and families and those working hard to create an unforgettable auction, we thank you for your thoughtful consideration of this request. We're looking forward to hearing from you!

Sincerely yours,

The Uncorked! Wine Auction Committee

Sponsorship Opportunities for “Uncorked – A Wine Auction”

A benefit for Family Building Blocks

Balthazar - Presenting Sponsor (\$20,000)

- ◆ “(Your Business Name) Presents” and logo will be displayed on:
 - All event press releases and advertising
 - On all printed invitations and posters
 - On the back of each bid paddle
 - Signs at each wine tasting station
 - Signage at your personal table identifying you as the Presenting Sponsor
 - The front of the event program
 - In the Family Building Blocks’ quarterly newsletter (3,500 distributed)
 - The Family Building Blocks website, including a link to your company
 - The “Uncorked” event website, including a link to your company

- ◆ On screen recognition during event
- ◆ Three minute presentation to audience of 250 prior to live auction
- ◆ Acknowledgement from stage during live auction
- ◆ Full page custom ad and a personal letter from CEO in program
- ◆ Prominent display of sponsor provided banner up to 6 feet long at the event
- ◆ Invitation to include company promotional items in each guest’s welcome packet
- ◆ A table for ten in a prime location reserved for you and your guests
- ◆ A very special welcome basket at your table
- ◆ Limousine transportation to and from the event site
- ◆ Room and breakfast at the Phoenix Grand Hotel
- ◆ Inclusion of company provided materials in guest packets

Imperial - Supporting Sponsor (\$10,000)

- ◆ Your name and logo on:
 - A full page custom ad in the event program
 - Event invitations and posters
 - Signs at each wine tasting station
 - Signage at your personal table identifying you as a sponsor
 - In the Family Building Blocks’ quarterly newsletter (3,500 distributed)
 - The Family Building Blocks website, including a link to your company
 - The “Uncorked” event website, including a link to your company

- ◆ On screen recognition during the event
- ◆ Acknowledgement from the stage during the live auction
- ◆ Table signage highlighting your sponsorship.
- ◆ Prominent display of sponsor provided banner up to 4 feet at the event.
- ◆ A table of ten in a prime location reserved for you and your guests
- ◆ Limousine transportation to and from the event site
- ◆ Welcome basket at table
- ◆ Inclusion of company provided materials in guest packets

More Sponsorship Opportunities for “Uncorked – A Wine Auction”

A benefit for Family Building Blocks

Jeroboam Sponsor (\$7,500)

- ◆ A half-page custom ad in the event program
- ◆ Your logo placed on event invitations and posters
- ◆ Acknowledgement from the stage during the live auction
- ◆ Your logo and name in the Family Building Blocks newsletter (3,500 distributed)
- ◆ Your logo, name and link on the event website
- ◆ A table of ten reserved for you and your guests
- ◆ Table signage highlighting your sponsorship
- ◆ Luxury shuttle transportation to and from the event from downtown Salem
- ◆ Welcome basket at table

Magnum Sponsor (\$5,000)

- ◆ Your business name and logo in the event program
- ◆ Your business name on event invitations and posters
- ◆ Acknowledgement from the stage during the live auction
- ◆ Your name in the Family Building Blocks newsletter (3,500 distributed)
- ◆ Your name on the event website
- ◆ A table of ten reserved for you and your guests
- ◆ Table signage highlighting your sponsorship
- ◆ Luxury shuttle transportation to and from the event from downtown Salem
- ◆ Welcome basket at table

Table Sponsor (\$3,000)

- ◆ A table of ten reserved for you and your guests
- ◆ Your name in the event program as a table sponsor
- ◆ Signage at table identifying you as a special supporter of Family Building Blocks
- ◆ A welcome basket of special treats at your table



Yes, we would like to sponsor "Uncorked"
the first annual Family Building Blocks wine auction

_____ \$ _____
Sponsorship Level (Presenting, Imperial, etc.) Corresponding Dollar Amount

Company/Sponsor Name: _____
Please list as you would like it to read on all published materials.

Contribution to be received by (date): _____
Contributions need to be received in full by 2/15/2008 to ensure recognition in all print material

Please mail check and form to:
Uncorked! A Wine Auction
for Family Building Blocks
4742 Liberty Rd S, #350
Salem, OR 97302

Please make checks payable to:
Family Building Blocks

Contact Information:

Name _____ Title _____
(Head of office for official thank you purposes)

Company Name _____

Signature _____ Date _____
My signature indicates authorization to make this commitment on behalf of my company

Name _____ Title _____
(Contact for day-to-day questions if different from above)

Address _____

Phone _____ Email _____

Our event staff will be in contact with you to obtain logos or other information
necessary to ensure your sponsorship benefits are distributed in full.

We thank you for your support of children and families!
Family Building Blocks is a 501 (c) (3) non-profit organization. Tax ID: 93-1233373

